

21.02 VISION AND STRATEGIC FRAMEWORK

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21.02-1 Vision

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Banyule's City Plan (Corporate Plan) sets the aims and actions, and key strategic directions for the relevant three year period. The vision included in that plan guides the Municipal Strategic Statement:

- Banyule will be regarded as a city offering a range of quality lifestyles in an urban setting enhanced by the natural environment, and served by an efficient and committed Council.

Relevant objectives include:

Environmental Management

To manage the natural and built environment to ensure its diversity and well-being for present and future generations.

Economic Development

To support the development of a thriving and sustainable local economy that will contribute to prosperity for Banyule and its people.

Community Development and Support

To foster community spirit, social health and well-being within Banyule.

The more specific objectives relating to land use and development included in the City Plan have also been vital to the shaping of the Municipal Strategic Statement and has been adopted as the vision for the MSS. It is:

- To develop a city that combines the best features of the natural and urban environments with safety, convenience and the ability to manage social and economic change.

Based on qualities which currently characterise the city and which are valued by the community, a series of principles has been developed to inform the vision underpin the following key directions for future land use and development in Banyule:

<i>Diversity</i>	Maintain, support and enhance the diversity of population, land use and development and natural environment which give Banyule its distinctive character.
<i>Amenity</i>	Promote a safe, pleasant and attractive municipality.
<i>Accessibility</i>	Promote safe and efficient access to services and facilities for all people within the municipality
<i>Community</i>	Promote a strong sense of community and foster a strong identity for Banyule
<i>Sustainability</i>	Promote land use and development which is economically and ecologically sound.
<i>Quality</i>	Maintain and enhance the quality of life, resources, design and services within Banyule

21.02-2 Strategic Framework

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The Municipal Strategic Statement sets the direction for land use and development in Banyule in relation to five key elements and expresses objectives and strategies. Together, they form the strategic land-use and development framework plan for Banyule.

The five key elements are:

- Clause 21.03 ‘Cultural Heritage’
- Clause 21.04 ‘Land Use’ (Housing, Commercial, Industrial and Community Facilities)
- Clause 21.05 ‘Natural Environment’
- Clause 21.06 ‘Built Environment’
- Clause 21.07 ‘Transport and Infrastructure’

Each of the key elements identifies Key Issues, Objectives, and Strategies. While Strategies have been linked to Objectives, this does not preclude a Strategy from contributing to separately listed Objectives, nor is the list of Strategies for each Objective exhaustive.

In addition to the five key elements, strategic direction is also provided for development within Banyule’s local places (clause 21.08). These places include activity centres and other places of strategic significance.

