

**21.03 VISION**05/07/2012  
C24**21.03-1 Vision and strategic framework**05/07/2012  
C24

The vision for Indigo Shire from the Corporate Plan 2009/10 is:

*“A great place to live, work and visit”*

This vision embraces the concept of thriving communities placing value on the protection and enhancement of the natural, built and cultural assets and is centred around:

- The principles of ecologically sustainable development
- Protecting and diversifying the Shire’s economy
- Accommodating diverse lifestyle opportunities in a sustainable manner
- Protecting and enhancing the natural resource base

The Shire seeks to support and develop a sustainable, thriving and resilient community through leadership and partnerships. To achieve this, we will:

- Protect and enhance the quality of the Shire’s built environment, cultural facilities and natural features, identified by residents and visitors alike as being of value.
- Build on the economic significance of agriculture and agricultural areas producing high quality products which are a major strength of the Shire’s economy by preventing inappropriate uses and development in rural areas.
- Recognise that significant landscapes and heritage buildings and places play a key role in the overall presentation, character and appearance of the Shire and are enjoyed by residents and visitors alike, and must be protected and enhanced.
- Capitalise on the Shire’s proximity to regional centres such as Albury/Wodonga and Wangaratta and to tourist destinations such as the alpine areas and the Murray River valley and subsequent opportunities for residents and visitors alike.
- Be aware of and build on the role towns within the Shire play as service areas as well as commuter functions to nearby urban areas while adjacent rural living areas provide for alternative living opportunities in appropriate locations.
- Provide infrastructure services to all towns and environmentally sound waste treatment in the rural areas assists thereby promoting environmental consciousness and responsibility.
- Recognise the increasing capabilities of the nation’s major transport corridor and regionally significant developments such as the Logic Distribution Centre allow for the use of faster, larger capacity transportation modes, provide for employment and value adding opportunities and contributes to a secure and sustainable future.