

Tourism - Wimmera Southern Mallee**Strategies**

Support a diverse range of tourism development on private land, particularly in designated locations where the development will:

- Have access to settlements, transport infrastructure and other services.
- Be compatible with environmental and cultural assets and values.
- Link with nearby environmental assets.
- Not be exposed to unacceptable bushfire hazards.
- Operate in conjunction with agricultural activities and be located away from intensive agriculture and mining.

Avoid residential growth in areas where tourism developments should be given priority to support the local economy.

Facilitate further development of tourism related to the wine industry at Great Western.

Facilitate further development of nature-based tourism around key attractions such as the Grampians National Park, Little Desert National Park, major lakes and cultural heritage sites.

Support the development of Halls Gap as a resort town and tourism focal point for the region.

Facilitate the economic opportunities presented by the region's wetlands and lakes to encourage more tourism.